

## Sponsorship

As you are aware the Executive Officer has been working hard with LLM to try to secure the sponsorship deal that was on the 12<sup>th</sup> June 2010.

LLM are developing a site that will link through from our homepage that will host advertising that it is hoped will be of interest to the student market with competitions / deals etc.

It was hoped that the site would be launched at the Christmas Seminar but as you know our event was cancelled and there have been a number of delays with the software meaning that it would not have been ready anyway.

Work has been ongoing with the sponsors and it is hoped that the site will be live in the coming weeks. Although this development has taken a lot longer than expected it is still hoped to be an exciting development for our student market.

Having said that, the Executive Officer has concerns as no money has been paid by LLM to date despite reminders and prompts both verbally and written.

It is felt that Exec should complete an element of risk management should this deal come to nothing as the money is committed within the budget.

PDC is already working towards conference and seeking sponsorship from parties that are nothing to do with the deal with LLM.

As such the Executive is asked to put forward any details of potential companies or organisations that may be interested to sponsor the event or take a stall at the tradeshow.

### **SUS Executive is asked to:**

Item
➤ Offer thoughts on risk management if the LLM deal falls through
➤ Put forward any potential sponsors that may be interested in the SUS conference